

2019 Blue Ridge Trout Festival & Outdoor Adventures

Exhibitor Set up Instructions and Site Map

- If you arrive on Friday, April 26, check in between 12 noon and 7 PM at the Festival HQ next to the railroad tracks at the picnic pavilion on Church Street.

You may only set up your site on the grass sites (in the park) after 12 noon. If your vendor site is on the street, you may set-up any time after between 5:30 and 9 PM. Streets adjacent to the Festival will not be closed until 5 PM. This is Blue Ridge and parking is always a problem. Expect to park on the nearby streets or the community parking lots nearby. Please ask a Staff member if you need help finding a parking spot.

NO VEHICLES ARE ALLOWED ON THE GRASS IN THE PARK.

SITE SECURITY IS PROVIDED OVERNIGHT, BUT DO NOT PLACE PRODUCTS/MERCHANDISE UNTIL SATURDAY MORNING.

- If you arrive on Saturday, April 27, you can arrive starting at 7 AM. Check in at the Festival HQ located inside event Gate 4 at the corner of Summit and West Main streets. This is Blue Ridge and parking is always a problem. Expect to park on the nearby streets or the community parking lots nearby. Please ask a Staff member if you need help finding a parking spot.

You are expected to be completely set up no later than 9 AM.

NO VEHICLES ARE ALLOWED ON THE GRASS IN THE PARK.

Please complete your set-up by 9:00 am. Event gates open at 10 AM, and we usually have visitors arriving by 9:30 AM.

- When you check in, you will receive your vendor's packet, which will include your lanyards with Vendor ID Badges and a site map, along with an Evaluation Form. The Festival site map is attached for your reference. Vendor locations are determined by sponsorships, electrical needs, water needs and vendor equipment. **PRIMARY POWER SOURCES ARE PROVIDED. BRING ALONG EXTENSION CORDS FOR LOCAL POWER NEEDS.** Please complete the Evaluation Form and return to us, as we really appreciate your feedback. We will have coffee and bottled water available.
- The Fest will run from **10 AM until 5 PM, Rain or Shine.** Early break-down is prohibited without festival permission. We are expecting approximately 5,500 people if the weather is good.
- **QUESTIONS OR PROBLEMS, please call Jim Reich, phone: 404-423-7622 or Bob Borgwat, phone: 706-838-5259/cell: 770-827-6657. You can also come to the HQ Tent or talk to one of the people with a green "STAFF" shirt on.**

We look forward to a very successful fourth-year event. Vendors are all a crucial part of making that happen. Thank you for your participation. We look forward to seeing you at the 2020 Blue Ridge Trout Festival & Outdoor Adventures.

PLEASE RETURN YOUR BADGES AT THE END OF THE DAY TO HQ!

THANK YOU, THE TROUT FEST COMMITTEE